

# COMPANY PROFILE



# Welcome to OAK WHITE

About us

Our Services

Our Philosophy, Vision & Values

Leadership

People



#### About OAK WHITE..

We are an Investment enablement firm simpifying financial solutions for our clients

Our rich experience, aligned business model and chosen network of strategic alliances ensure you and your family get the best in class investment experience. Access to bespoke opportunities interwoven carefully with prudence and wisdom, inevitably culminates in bringing the much appreciated efficiency in growing your wealth for the generations to come.



## Our Services...

- Wealth Protection and Management
- Wealth Structuring, Ring-Fencing and Transition
- Family Financial Planning and Budgeting
- Passive Income Planning
- Investment Tax-optimisation
- Corporate Treasury management solutions
- Coaching on Inheritance Management
- Investment Enablement Services



#### Philosophy

Our company logo is inspired from the time-tested yin-yang philosophy in Taoism.

The philosophical principle of Yin and Yang evolved from the fact that all things in the universe exist as inseparable and contradictory opposites.

Wealth management as a process from its core up till the surface embraces coexistence of several such contradictory yet complementary forces like

Uncertainty and Opportunity
Greed and Fear
Trust and Skepticism
Convention and Innovation

#### Vision

To enable a simplified and profitable experience on money matters

#### **Values**

**Trustworthiness** 

**Optimism** 

Prudence

## **Approach**

- Anti-goal approach Consistently avoiding detrimental scenarios
- Avoiding herd mentality
- Overlooking "dramatic headlines" of financial journalism
- Preferring optimization over maximization
- Regular Reviews
- Striking a fine balance between active and passive management

#### Leadership

Shriram is a wealth manager by choice and a qualified CFP professional.

Prior to conceiving Oakwhite in the year 2013, he spent his formative years with global financial institutions like Citigroup, Standard Chartered, ABN AMRO and multi family offices like Metis MFO. Apart from providing personal financial solutions, he also consults for early and mid-sized ventures on their capital structuring and private capital requirements.

An active Rotarian, a regular speaker, organiser and moderator of various events and forums of professional and cultural interests. His idea and vision of sustainably 'giving back' to the society would be through enabling growth and supporting micro and small 'for profit' business enterprises and providing access to skill building for the deserving underprivileged section of the society. He is happily married and a father of two school going children.



#### **Shriram Ananth**

- Responsible
- Committed
- Qualified
- Trusted
- Available
- Knowledgeable

## Our Ecosystem



**Uppili**Research



**Uday** Taxation



Vivek Legal



**Vipin**Private Investments

## **Our Mentors**



Mr. Muthuraman

Ex- Director- Ratings @ CRISIL

Co-Founder Riverbridge Investment Advisors



Mr.SN Balasubramaniam

Ex- CEO- ACCl- Ashok leyland group

District Chair Rotary International District 3232 'When money realizes that it is in good hands, it wants to stay and multiply in those hands'

# **IDOWU KOYENIKAN**

www.oakwhite.in

We await to serve you..

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